

《我城·我港：可持續發展的未來》

短片創作比賽

背景及主題

以一分鐘創意短片，呈現香港未來可持續的社區空間和城市生活。

為鼓勵學生以“城市未來主人”的視野關注香港的城市發展，提高學生對可持續城市規劃、設計和建設的認識，世界領先的建築環境顧問奧雅納走進社區，舉辦此次短片創作比賽，希望由年輕人出發，提高同輩、家人以至大眾對可持續發展的關注。

參加者可基於香港的城市生活空間和設施，發揮想像及創意，並結合聯合國可持續發展目標進行思考，運用不拘一格的影像敘述，呈現香港可持續發展的藍圖。

短片可關於以下內容，包括但不僅限於：

- 樓宇建築
- 城市規劃
- 智能科技
- 綠色能源
- 交通運輸
- 廢物處理

獎項和獎品

冠軍(一名)	獎狀 + 現金禮券價值 HK\$15,000
亞軍(一名)	獎狀 + 現金禮券價值 HK\$8,000
季軍(一名)	獎狀 + 現金禮券價值 HK\$6,000
優異獎(三名)	獎狀 + 現金禮券價值 HK\$2,000
最具創意短片(一名)	獎狀 + 現金禮券價值 HK\$2,000
最受歡迎短片(一名)	獎狀 + 現金禮券價值 HK\$2,000
最積極參與學校獎(一名)	獎盃

- 所有參賽者均會獲發電子證書乙張，以示鼓勵。

支持機構：



參賽須知

參加資格

全港中學生 (就讀教育局認可中學之日間課程的學生)

參加辦法

- 參賽者必須於 **2023 年 4 月 23 日 (星期日)** 前，於[網上報名](#)及提交短片。
- 參賽者可以個人或團隊形式報名及遞交作品 (每隊不超過 5 人)。每個單位可提交一件參賽作品。
- 提交報名表格後，參賽者將收到連同參賽編號的確認電郵。
- 參賽作品必須上傳至可下載檔案之網上平台，並於[網上作品遞交表格](#)內提供下載連結。
- 參賽者必須連同**短片題目及簡介** (約 100 字，中英皆可) 一起遞交。

作品要求

短片內容

- 揀選一個可推動香港可持續發展的重要議題
- 說明何以揀選該議題，並提出針對性的行動 / 可持續的解決方案
- 說明行動 / 解決方案如何推動香港的可持續發展，同時惠及市民大眾

規格

- 長度： 一分鐘 (包括開場、片尾、參考資料和音樂等)
- 解像度： 1280 x 720 像素或以上
- 格式： MPEG4, WMV or AVI
- 語言： 中文或英文
- 檔案大小：1 GB 或以下

*所有參賽作品一經遞交，不可再作修改。

評審

評審委員會

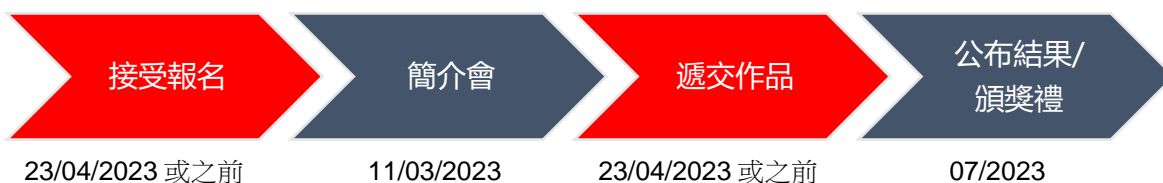
由專業人士組成的評審委員會選出獲獎作品。主辦單位及評審委員會對比賽結果有最終決定權。

評分標準

評審委員會將根據以下標準評估參賽作品：

- 主題契合度 50%
- 創意 30%
- 美感 20%

比賽時間表



規則、版權及聲明

- 參賽作品必須是原創作品，不得在其他場合使用或參加過其他比賽/競賽。
- 參賽作品不得含有任何淫穢、不雅、挑釁、誹謗或宣傳個人、商業、宗教或政治利益的內容，否則可能被取消資格。
- 每位參賽者須確保參賽作品不侵犯任何第三方的版權、隱私權、法規、命令或指示。參賽者應承擔因其參賽作品可能侵犯知識產權而產生的全部法律和相關責任，並應賠償主辦方因任何此類侵權行為而產生的任何索賠和責任。
- 參賽者必須是以其名義提交的短片的作者和版權持有人。
- 主辦方擁有對獲獎作品的出版、展覽、翻譯、編輯和宣傳的權利，包括但不限於網路或電子推廣等媒介。參賽作品有機會經編輯並放在任何媒體作宣傳及推廣之用。
- 主辦方保留取消任何違反比賽規則的參賽者資格的權利。
- 主辦方保留在不事先通知的情況下修改比賽規則的權利。

個人資料

參賽者為比賽提供的任何資料都將被視為機密。參賽者的個人資料僅用於與參賽作品和評審有關的聯絡，並在進行評審時必要的行政事務之用。

免責聲明

奧雅納有權決定取消、修改或暫停本次比賽。參賽者不會因比賽的取消、修改或暫停而獲得任何補償。

查詢

電郵：ArupSchoolProgrammeHK@arup.com

電話：2908 4253 / 2908 4833

比賽網站：www.arup.com.hk/marketing/ArupSchoolProgrammeHK/

關於奧雅納

奧雅納致力於可持續發展，由來自世界各地的設計師、顧問和專家組成，項目遍布全球。我們以人為本，追求卓越，與客戶和夥伴攜手共建，以非凡創意、先進技術和嚴謹務實塑造更美好的世界。

奧雅納於 1976 年成立香港公司，數十年來，與香港一同成長，營建多個高質量、具影響力的創新項目，從最高的大樓到最長的橋樑，從全球最繁忙的機場到四通八達的鐵路網絡，我們的項目深入了這座城市的肌理，也融入了人們的日常生活。我們還參與智慧、淨零建築設計和城市規劃，讓香港更好地應對未來發展。

有關我們的資料，歡迎瀏覽網站：www.arup.com。

Reimagining a sustainable future: our lives, our community, our Hong Kong

Video competition

Background and theme

Unleash your imagination through a 1-minute video depicting Hong Kong's sustainable spaces and urban living of the future.

To encourage students to take ownership of our city's future and enhance their understanding of sustainable city planning, design and construction, the world's leading built environment consultant, Arup, organises this video competition in the hope to raise public awareness of a sustainable future through the minds and eyes of the younger generation.

Participants can look into any aspect of Hong Kong's urban places and facilities, think through the lens of the United Nations' Sustainable Development Goals, bring their creativity into full play and illustrate their idea of a 'sustainable Hong Kong' in a short video.

The video can address any of the following aspects of Hong Kong, including but not limited to:

- Buildings
- City planning
- Digital technology
- Energy
- Transportation
- Waste

Awards and prizes

Champion (1)	Certificate + Cash voucher HK\$15,000
1 st Runner-up (1)	Certificate + Cash voucher HK\$8,000
2 nd Runner-up (1)	Certificate + Cash voucher HK\$6,000
Merit Awards (3)	Certificate + Cash voucher HK\$2,000
Most Creative Video (1)	Certificate + Cash voucher HK\$2,000
Most-Liked Video (1)	Certificate + Cash voucher HK\$2,000
Most Supportive School Award (1)	Trophy

- All participants will be awarded an e-certificate of participation.

Supporting organisations:



Competition guidelines

Eligibility

Secondary school students in Hong Kong
(Attending a secondary day school approved by the Education Bureau)

Application requirements

- Participants shall apply via the [online application form](#) and submit their work **by 23 April 2023 (Sunday)**.
- Participants can apply as an individual or a team (maximum 5 students per team), with only ONE entry can be submitted as the effort of each unit.
- Participants will receive a confirmation email with a team number upon submitting a completed application form.
- All entries must be uploaded to an online platform for file transfer, and the download link must be included in the [online submission form](#).
- Each entry must be submitted with a video title and brief description (with not more than 100 words in English or Chinese).

Submission requirements

Content

- Identify a topic that helps promote sustainable development in Hong Kong
- Explain your reason of choosing this topic and suggest actions or sustainable solutions to tackle the issue
- Explain how the actions or solutions can promote sustainable development in Hong Kong while benefitting others

Format

- Duration: 1 minute
(including opening and closing credits, references and music etc.)
- Resolution: 1280 pixels x 720 pixels or above
- Format: MPEG4, WMV or AVI
- Language: English or Chinese
- Maximum size of file: 1 GB

*Once an entry is submitted, it is considered final and no revision will be allowed.

Judging

Judging panel

All entries will be evaluated by a judging panel. The judging panel shall have the final decision on the results of the competition.

Judging criteria

The judging panel will assess the entries based on criteria of:

- 50% Correlation with the theme
- 30% Creativity
- 20% Artistry

Timeline



Rules & copyright

- Entries should be the original work and must not have been used on other occasions or taken part in other competitions/contests previously.
- Entries must not contain any content that is obscene, indecent, provocative, slandering or promoting individual, commercial, religious or political interests, lest the entries may be disqualified.
- It is the sole responsibility of each participant to ensure that entries do not infringe copyright, privacy rights, regulations, orders or directions of any third party. The participants shall bear full legal and related responsibilities arising from any possible breach of intellectual property rights in respect of their entries and shall indemnify the organiser against any claims and liabilities arising from any such breach.
- The participant(s) must be the author(s) and the copyright owner(s) of the videos submitted in their name.
- The organiser acquires the right to publish, exhibit, translate, edit and publicised the winning entries, including, but not limited to, such mediums as the internet or electronic marketing materials, etc.
- The organiser reserves the right to disqualify any participants who have broken the rules of the competition.
- The organiser reserves the right to amend the rules of the competition without prior notification.

Use of personal information

Any information supplied by the participants for the purpose of the competition will be treated as confidential. Personal information of participants will only be used for communications regarding the submission and selection and otherwise to the extent necessary for administrative matters for the selection.

Disclaimers

Arup may, at its discretion, cancel, modify or suspend the competition. Participants shall not be entitled to any compensation as a consequence to such cancellation, modification or suspension of the competition.

Enquiries

Email: ArupSchoolProgrammeHK@arup.com
Phone: 2908 4253 / 2908 4833
Competition website: www.arup.com.hk/marketing/ArupSchoolProgrammeHK/

About Arup

Dedicated to sustainable development, Arup is a collective of designers, consultants and experts working globally. Founded to be humane and excellent, we collaborate with our clients and partners using imagination, technology, and rigour to shape a better world.

Arup opened its Hong Kong office in 1976. Today our influence can be seen and felt everywhere in Hong Kong, from its tallest building to its longest bridge, at the airport gateway and through a large share of its sophisticated railway networks, to providing solutions for smart, sustainable buildings and planning the next-generation towns that will equip the city for the future.

For more information, please visit: www.arup.com.